

# Homemakers' Bureau.



LET'S CAN WHAT WE CAN  
The tempting arrays of fresh fruits and vegetables in our stores

certainly invite women to pause and visualize these same fruits and vegetables transposed into their cans and jars filling rows and rows of pantry shelves, ready to make winter meals easy to prepare.

Canning is a simple process, no matter whether it is done by the oven method, water bath or pressure cooker; the secret of suc-

cess lies in not trying to do too much at one time, for that makes the task a "job" rather than a "pleasure."

Every homemaker knows her family's tastes, such as whether they prefer home canned peaches or those commercially canned, or how much strawberry jam they can eat next winter. It is good sense to take a few minutes and figure out whether the canning is really economical or whether it costs as much or more than commercially canned products of the same kind. Then the reason for

canning may be justified on the basis of cost, and again possibly on the mere fact that the family prefers the flavor, regardless of the cost.

No matter what foods are canned at home, they should be as fresh as possible, thoroughly cleaned, and handled with care during the whole process, and of course, all utensils and containers must be thoroughly sterilized just before they are used.

Leaky seals allow air to enter the can and eventually the product spoils, which means a waste of

time, energy and money, and that is why directions always warn about testing jars for good rubbers and seal before using.

Strawberries are plentiful this year and are delicious canned.

**Canned Strawberries**  
4 quarts strawberries  
6 cups sugar  
3 cups water  
½ cup lemon juice  
Measure berries after hulling. Wash berries, drain and pack into jars as tightly as possible without mashing. Combine sugar, water, lemon juice and bring to a good

rolling boil; cool slightly and pour over the berries, filling the jars to 1½ inches from the top. Seal jars and place in a cold oven, leaving space between each for heat circulation. Set regulator to 250° and process 68 minutes. Remove from oven, but do not invert.

The Safeway Stores Homemakers' Bureau offers, in conjunction with its other services, Julia Lee Wright's new cook book, "Recipes You'll Enjoy," in a choice of colors: Chinese red, sea foam green and a sunny yellow. Send your order with \$1.00, plus 15c shipping

### HOOT WILL HAVE TO SPEND MONTH IN BED

Hoot Gibson, popular film actor who was injured in a crash at the Municipal airport on July 4, during the air races, will probably be confined to a hospital for a month, according to his physician. Gibson broke three ribs and suffered a possible injury to his back.

cost (25c east of Denver) to Julia Lee Wright, Safeway Stores Homemakers' Bureau, care of Safeway Stores, Inc., Box 660, Oakland, California.

### COUNTY COMPLETES QUAKE-PROOF VAULT

The county of Los Angeles has just completed the first earthquake proof vault built in the history of the county, and the work of removing valuable records to this fireproof and quakeproof concrete structure at Pacoima will begin at once. County Surveyor J. E. Rockhold announces that duplicate copies of all maps of subdivisions as well as copies of all index maps will be stored in the vault.

All Men's  
**STRAWS**  
Priced to Clear  
**77c**

Turkish Towels  
23x46  
Priced to Clear at  
An All-Time Low Price..... **15c**

45 GAUGE  
**CHIFFON HOSE**  
Beautiful Sheer Four-Thread  
Hose in Best Selling Colors  
Priced to Clear..... **55c**

Watch Store Displays FOR FEATURE ITEM Each Day!

# PENNEY'S

## Record-Breaking CLEARANCE

**STARTING FRIDAY, JULY 7**

"OUT!" That's our command to all Spring and Summer Goods . . . to all lagging stocks! Each revised price-tag tells a daring, almost unbelievable story. From one end of the store to the other these values prevail! COME—get your share!

Up—Up—UP! That's the price direction now! But—Penney's Mid-year Clearance gives you one last opportunity to beat the rise . . . to buy at the lowest levels you're likely to see again! You'll be dollars to the good if you shop these "last-call lows!"

CLEARANCE WOMEN'S **HATS**  
200 Smart Models to Pick From!  
**55c**  
While They Last!

**ODDS and ENDS**  
Including:  
Curtains Rayon Damask Rayon Pique Cretonnes Middies Bathing Suits Hose Bed Spreads Ties Stamp Goods  
Sweaters Cold Creams Frostilla Skin Lotion Talcum Powder Mouth Wash After-Shaving Creams And Many, Many Other Items.  
Priced to Clear  
IN FOUR GREAT GROUPS  
**10c - 25c - 50c - \$1.00**

**BIG FEATURE ITEM Every Day Watch Store for Display!**

Bargain Betty says—  
See this **CLEARANCE HOT SHOT**

**SHEER WASH FROCKS**  
2 for **\$1.00**  
For women who make budget-keeping and home-making an art—these little-money sheers are windfalls, indeed! Florals, dots, plaids, checks!

**OUT THEY GO!**

—Right in the face of rising prices . . .  
All Occasion **SILK FROCKS**  
Re-priced To Clear  
**\$2.77 and \$3.77**  
Light shades—dark shades—bright tones, too! Come and see for yourself how easy it is now to be well-dressed!  
Trig little prints with the newest necklines and sleeves . . . sport styles with bright jackets . . . tailored and fluffy dresses . . . they're all included in this Clean Sweep Clearance.

**Clearance Bargain**  
Foundation Garments!  
**Brassieres**  
Lace or Brocaded Including Uplift Models  
**25c**  
**Corsets - 98c**  
Including "Lastex," the two-way stretch. Cool, comfortable, supple!

A Value Hit! Another If It Fades! Daytime and Playtime  
**PLA-JAMS**  
With Low Backs for Sun Bathing. Priced to Clear..... **98c**  
**Slacks** New Style..... **98c**

Women's **Sport Oxfords**  
—Brown and White  
—Black and White  
Priced to Clear at..... **\$1.49**

LACE-TO-TOE **TENNIS SHOES**  
**49c**

Children's **Leather Oxfords and Straps**  
**98c** Pair  
Mighty fine footwear in Beige and Beige with Brown trim. Smart looking, long wearing. Priced to Clear!

Joy for the Youngster—  
Typical Penney Economy for Mother  
**\$1.00**  
**DOLL CARRIAGES**  
Strong metal body; 17½" long and 8" wide. Woven fibre hood, steel undergear. 6" wire wheels, hub caps. Will hold 16 in. doll comfortably.

End-of-Season **CLEARANCE!**  
**Boy's Wash Suits**  
Sailor suits, Flappers, Long Pant styles, Button-on models. In Broadcloth, Linen, Chambray, and other fabrics. Blues, tans, greens. The kind of value and wear you seldom find—except at Penney's.  
**29c**  
49c  
98c

**REMNANTS Silks - Rayons - Cottons!**  
Odds and Ends of some of our most popular fabrics . . . in a splendid variety of lengths to meet nearly every sewing need . . . **RADICALLY REDUCED TO CLEAR!**  
ARCTIC **Outing Flannel**  
Fancy Weaves 27 inches wide  
Priced to Clear, **YARD 6c**  
**Sliptex**  
A new, fine, cotton material for Slips, Linings, etc.  
**yd. 15c**

**Linen Napkins**  
Unbleached, all-linen damask. Hemmed! Colored borders! Good size.  
**8c**  
**Table Scarfs - 29c**  
**Guest Towels 2 for 25c**

Men's and Boys' **CORDUROY TROUSERS**  
Priced to Clear **\$1.98**  
Big Range of Colors: Brown - White - Rust Biscuit and Leather  
**MEN'S Work Shoes**  
Plain Toe, Double Sole, Blucher Style. Made of Black Elk to stand up under hardest punishment.  
Priced to Clear..... **\$1.98**

Cool on the foot! Easy on the purse!  
**Men's Fancy SOCKS**  
5 Pairs! **49c**  
Some with clocks! Rayon platted over cotton and rayon platted over celanese.

Bargain Bill says—  
Looks like our **LAST CHANCE** for these **Depression Prices**

**ALL MEN'S SUITS \$11**  
What value! Outstanding in smartness of cut and make. Many sport models, ideal for summer wear. Others more conservative for all-year wear. Final Clearance of Every Suit, while they last. With 2 pairs Pants \$13.50  
**ODDS and ENDS BOY'S DRESS PANTS**  
Ages 8 to 16  
Fabrics that take a lot of punishing wear—and come up smiling. Priced to Clear at..... **98c**

**BIG MAC WORK SHIRTS**  
Fine Chambray, two pockets, pearl buttons, cut full—ONLY..... **49c**  
QUALITY that surprises!  
**WHITE BROADCLOTH SHIRTS**  
with Attached Collars! **63c**

**REPRICED!**  
2 for **35c**  
is Penney's Clearance Price for Men's **SHIRTS SHORTS**  
Full sized! Closely knit!  
YOKE FRONT SHORTS!  
Sizes—Shirts, 32 to 44 . . . Shorts, 30 to 40

# J. C. PENNEY CO. Inc.

1269 Sartori Avenue, Torrance, Calif.